

INLAND VALLEY
Daily Bulletin

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Section: News

Local

Royce named Cal Poly business 'legend'

Staff Reports

Marie Thrcse **Royce**, daughter of Ronald H. and Barbara Porter of Pomona, was recognized as the third annual Legend of International Business and Marketing at Cal Poly Pomona. Legends of International Business and Marketing, or IBM, annually identifies either an outstanding alumnus or professor emeritus who has made a significant contribution to the fields of international business and/or marketing over a sustained period of time.

Royce applauded the students and thanked her family, friends, former students and the Cal Poly community. She cited her nominator and long-time mentor, Dr. Patricia Hopkins, in her remarks.

Royce is an alumna of the College of Business Administration at Cal Poly Pomona and received her master's degree in business administration from Georgetown University.

She is a senior director of international public affairs for Alcatel-Lucent.

Her past positions include visiting executive/professor at Cal Poly, and senior positions at Procter & Gamble Company and Marriott International.

Royce is a partner/owner of WBENC-certified GenderStrategy.com. She serves on several non-profit boards, and resides in Fullerton and Alexandria, Va. with her husband, Rep. Ed **Royce**.

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